

## Current Paid Media Traffic

STATE	POLLING	TV	RADIO	MAIL	DIGITAL
FL	CURRENT	CURRENT <b>HRC Traffic</b> <i>Orlando</i> <a href="#">Predatory</a> <a href="#">Stand</a> (AfAm Programming) <b>SPL</b> <a href="#">Valentia</a>  <b>Bernie Traffic</b> <i>Orlando</i> <a href="#">Works for Us All</a> Also booking in Gainesville but creative TBD	CURRENT <a href="#">Imagine</a> <a href="#">Fight for Us</a>	CURRENT	CURRENT <b>Mobilization:</b> It's Going to Matter (15, 30) A Long Time (15)  <b>Banners/Social/Search:</b> Commit, Awareness, Locate
	UPCOMING	UPCOMING	UPCOMING	UPCOMING	UPCOMING
IL	CURRENT	CURRENT <b>HRC TRAFFIC</b> <i>Chicago,</i> <i>Champaign-Springfield,</i> <i>Peoria, Rockford, St. Louis</i> <a href="#">Breaking Barriers</a> <a href="#">Johnson Controls</a> <a href="#">Awesome</a> (College Cable) <a href="#">Stand</a> (AfAm Programming)  <b>BERNIE TRAFFIC</b> <i>Chicago</i> <a href="#">Works for Us All</a> <a href="#">The Problem</a> <a href="#">Social Security</a> <a href="#">Wheels of Inevitability</a>	CURRENT <a href="#">Imagine</a> <a href="#">Fight for Us</a>  Shipping Today - SPL - <a href="#">Pasión Profunda</a>	CURRENT VBM being returned	CURRENT <b>Mobilization:</b> It's Going to Matter (15, 30) A Long Time (15)  <b>Banners/Social/Search:</b> Commit, Awareness, Locate
	UPCOMING	UPCOMING	UPCOMING	UPCOMING	UPCOMING

		<p><i><a href="#">Champaign-Springfield</a></i>,  <i><a href="#">Peoria</a></i>, <i><a href="#">Rockford</a></i>, <i><a href="#">St. Louis</a></i>  <i><a href="#">Rock</a></i></p> <p><i><a href="#">Social Security</a></i>  <i><a href="#">Works for Us All</a></i>  <i><a href="#">Jobs IL</a></i></p> <p><b><i>Paducah</i></b>  <i><a href="#">Rock</a></i>  <i><a href="#">Wheels of Inevitability</a></i>  <i><a href="#">Works for Us All</a></i></p> <p><b><i>SPL</i></b>  <i><a href="#">Tenemos Familias</a></i></p>			
MO	UPCOMING	UPCOMING	UPCOMING	UPCOMING GOTV Friday ( <i>WJC Letter OR Obama Card</i> )	UPCOMING
	UPCOMING	UPCOMING	UPCOMING	UPCOMING GOTV Friday ( <i>WJC Letter OR Obama Card</i> )	UPCOMING

NC	CURRENT	CURRENT <b>HRC TRAFFIC</b> <i>Raleigh and Charlotte</i> <u>Predatory</u> <u>Stand</u> (AfAm Programming)  <b>BERNIE TRAFFIC</b> <i>Raleigh and Charlotte</i> <u>Works for Us All</u> <u>Two Visions</u> AfAm Cable in Raleigh, Charlotte and Spartanburg - creative TBD	CURRENT <u>Imagine</u> <u>Fight for Us</u>	CURRENT	CURRENT
	UPCOMING	UPCOMING	UPCOMING	UPCOMING	UPCOMING
OH	CURRENT	CURRENT <b>HRC TRAFFIC</b> <i>Cleveland, Cincinnati, Columbus, Dayton, Toledo, Youngstown</i> <u>Breaking Barriers</u> <u>Predatory</u> <u>Awesome</u> (College Cable) <u>Stand</u> (AfAm Programming)  <b>BERNIE TRAFFIC</b> <i>Cleveland, Columbus</i> <u>Works for Us All</u> <u>Jobs OH</u> <u>Social Security</u> <u>Wheels of Inevitability</u>  <i>Cincinnati, Dayton, Toledo, Youngstown</i> <u>Works for Us All</u>	CURRENT <u>Imagine</u> <u>Fight for Us</u> SPL - <u>La Hillary</u>	CURRENT VBM being returned	CURRENT <b>Mobilization:</b> It's Going to Matter (15, 30) A Long Time (15)  <b>Banners/Social/Search:</b> Commit, Awareness, Locate
	UPCOMING	UPCOMING	UPCOMING	UPCOMING	UPCOMING

		<p><a href="#"><u>Jobs OH</u></a> <a href="#"><u>Social Security</u></a> <a href="#"><u>The Problem</u></a></p>			
	UPCOMING	UPCOMING	UPCOMING	UPCOMING <i>GOTV Friday (WJC Letter OR Obama Card)</i>	UPCOMING